



Floreciendo

What We've Done and What's Next

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We envision a future where Latina teens are empowered to manage their sexual and reproductive health. This study seeks to adapt IMARA, an evidence-based workshop for Black teens and moms, for Latinx families and test the adapted program.

Focus Groups and Informant Interviews



Celebration for the teens affiliated with Centro Romero who created the Floreciendo program name and logo (Oct 2023)

Goal: Understand the needs, interests, and logistics of a sexual and reproductive health workshop for Latina teens and female caregivers

What We Did:

- 7 key informant interviews
- 13 focus groups (11 caregivers, 20 teens, 51 staff)



What We Learned:

- Culture and gender norms matter
- Teens and caregivers want support on this topic
- They prefer weekends and want joint and individual sessions

Based on the Focus Groups and Interviews, we developed the Floreciendo workshop.

Theater Testing

Goal: Test Floreciendo workshop with teens and caregivers, and figure out what went well and what needs to change

What We Did: Delivered 4 sessions at Centro Romero

What We Learned:

- The workshop was helpful, valuable, and well-liked by participants
- Participants wanted more time for discussion and questions



[You] learn and experience how to use different methods to have safe sex ... and how to react to things peacefully and calmly. Overall, I think this was a good educational program for the teens but also the caregivers.

Floreciendo Teen

It makes us feel more secure when we monitor this topic with our daughters.

Very motivating and assuring when speaking with our daughters.

Floreciendo Caregivers

Based on the Theater Testing, we improved the Floreciendo workshop.

Now: Pilot Trial

Goal: Test which components of the Floreciendo workshop are most effective

We are actively recruiting for Phase 3 - see flyer on next page!

Interested in the Floreciendo workshop?

Floreciendo is a sexual and reproductive health workshop for Latina teens and their mothers/female caregivers. We are conducting a research study on the workshop to improve it.



Are you or someone you know eligible?

- Latina teens (ages 14 - 18) and their mothers/female caregivers are eligible
- Parental permission for minors is required
- Only one teen from each family unit can participate

Study requirements

- Participate in 1 of 8 randomly assigned workshop sessions for between ~4 hours on 1 day (min) and ~11 hours on 2 days (max)
- Complete a questionnaire before and after the workshop that asks for sensitive personal information
- Participate in STI testing (teens only)
- May be invited to participate in an audio recorded focus group

Participant benefits

- Receive between \$95 and \$175, plus \$35 if selected for a focus group
- Learn about sexual and reproductive health

Register and contact



- Scan the QR code or [visit this link](#) to let us know you are interested!
- Contact the Floreciendo team for more info: **847-921-4552** or **Florece000@gmail.com**



corazon
COMMUNITY SERVICES



Centro Romero



**Center for Dissemination and
Implementation Science**

Research study: Evidence-based sexual and reproductive health intervention using a multiphase optimization strategy
Protocol number: #2022-0207; IRB: University of Illinois Chicago (UIC)

This project is a collaboration between Centro Romero, Expanded Mental Health Services of Chicago, Corazon Community Services, Gads Hill Center, and the University of Illinois Chicago. Participation is completely voluntary. Please remember that while this social media site may not share the specific data collected during this research, it does collect information regarding your online activities, as per the usage agreement you accepted to use the site, and will share this information with others, including advertisers.